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BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

MAILING ONLINE SERVICE

Docket No. MC98-1

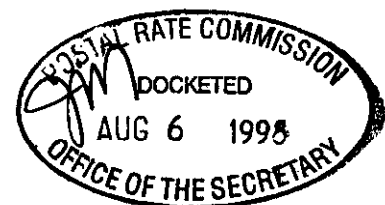
NOTICE OF FORMAL INTERVENTION
BY THE
ADVERTISING MAIL MARKETING ASSOCIATION

The Advertising Mail Marketing Association Inc. ("AMMA") submits this
Notice of Intervention pursuant to section 20 of the rules of practice.

1. The persons who are to receive the service of documents relating
to the above-captioned proceeding on behalf of AMMA are:

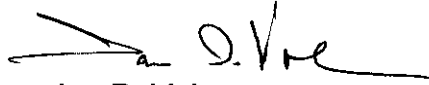
- (a) Gene Del Polito
President
Advertising Mail Marketing Association
1333 F. Street, NW
Suite 710
Washington, DC 20009-1108
- (b) Ian D. Volner
Venable, Baetjer, Howard & Civiletti, LLP
1201 New York Avenue, N.W.
Suite 1000
Washington, DC 20005-3917

2. AMMA members make heavy use of all classes of mail, and have a
particular interest in assuring that the rates proposed by the Postal Service for
the Mailing Online service defray the attributable costs of that service and make
an appropriate contribution to institutional costs.



3. AMMA will request a hearing in the proceeding and intends to participate actively in any hearings held.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ian D. Volner", with a stylized flourish at the end.

Ian D. Volner
N. Frank Wiggins
Venable, Baetjer, Howard & Civiletti, LLP
1201 New York Avenue, N.W.
Suite 1000
Washington, DC 20005-3917

Advertising Mail Marketing Association, Inc.

August 6 1998

001254

CERTIFICATION

I hereby certify that I have this day served the foregoing document upon the United States Postal Service in this proceeding in accordance with sections 12 and 20(c) of the rules of practice.


N. Frank Wiggins